



# SHAKLEE

## Enfutox™

### Instant Firming Serum

Watch Years Disappear in Minutes™

# Enfutox™ Instant Firming Serum

- A safe, natural and painless alternative to popular wrinkle treatments
- Provides an immediate reduction in the appearance of wrinkles and fine lines and an increase in skin firmness
- With continued daily use, long-term benefits result

# Enfutox™ Instant Firming Serum

- Safe, natural, non-toxic
- Safe for use around the eyes
- Non-drying, non-irritating formula
- Ophthalmologist-tested to be safe for use around the eyes and with contact lenses
- Hypoallergenic, pH balanced, and dermatologist tested
- Dye, oil, soap, and fragrance free
- No animal derived ingredients and not tested on animals
- Ideal for all skin types - will not clog pores

# Dual Protein Technology™

## THE SHAKLEE DIFFERENCE



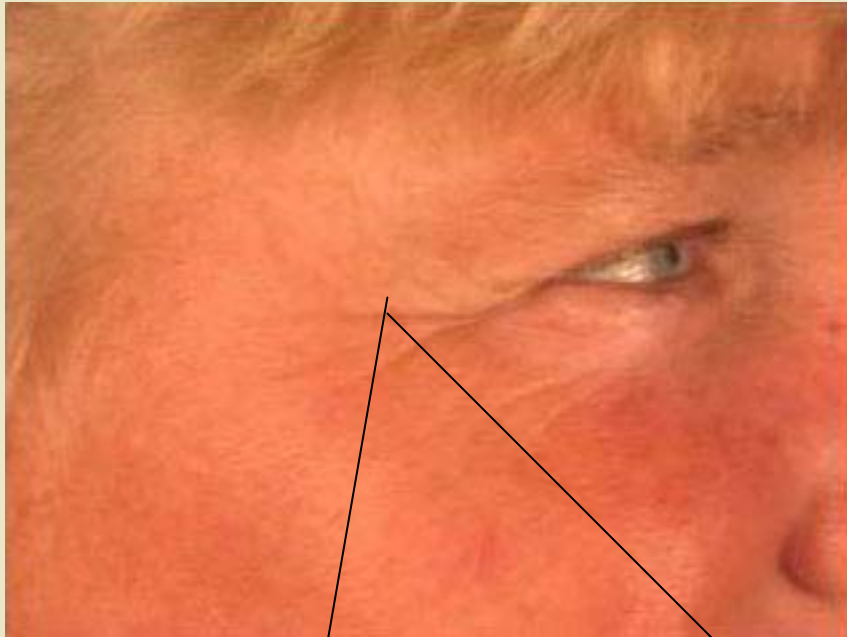
Age: 61  
Taken January 16, 2003  
Study: Prototype formula  
Results not typical

# Wheat Protein Technology

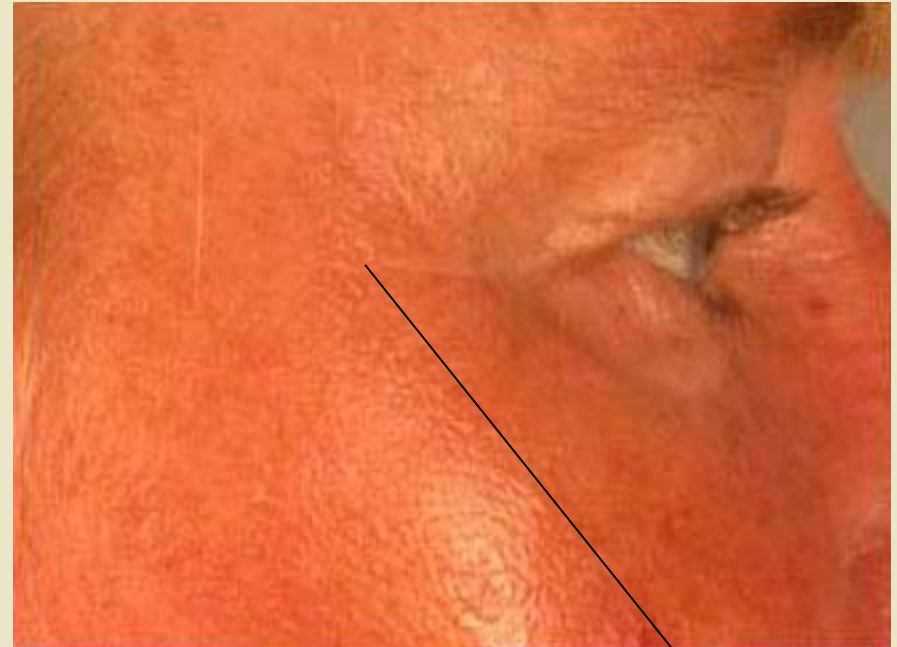
- Polymerized wheat protein provides *IMMEDIATE* firming and reduction in the appearance of wrinkles and fine lines<sup>1</sup>
  - 82% of subjects indicated that their face felt firmer in 10 minutes
  - 79% of subjects indicated that they saw an anti-wrinkle effect in 10 79% of subjects indicated that they saw an anti-wrinkle effect in 10 minutes
  - 88% of subjects indicated that they had immediate results

1. Results from single-blind, ½-face, controlled, independent clinical study. Subjects used the product once a day.

# Immediate Results



**Before**



**After**  
**5 minutes**



Results not typical. Your results may vary. Photo taken: 7/16/03.

# Independent Clinical Study

- Backed by objective clinical evaluations<sup>1</sup>
  - The results showed that 66% (2 out of 3) subjects had a reduction of visible wrinkles and fine lines in the crows foot area in just 10 minutes
  - The results showed that 66% (2 out of 3) subjects had an improvement in the firmness of the facial skin in just 10 minutes

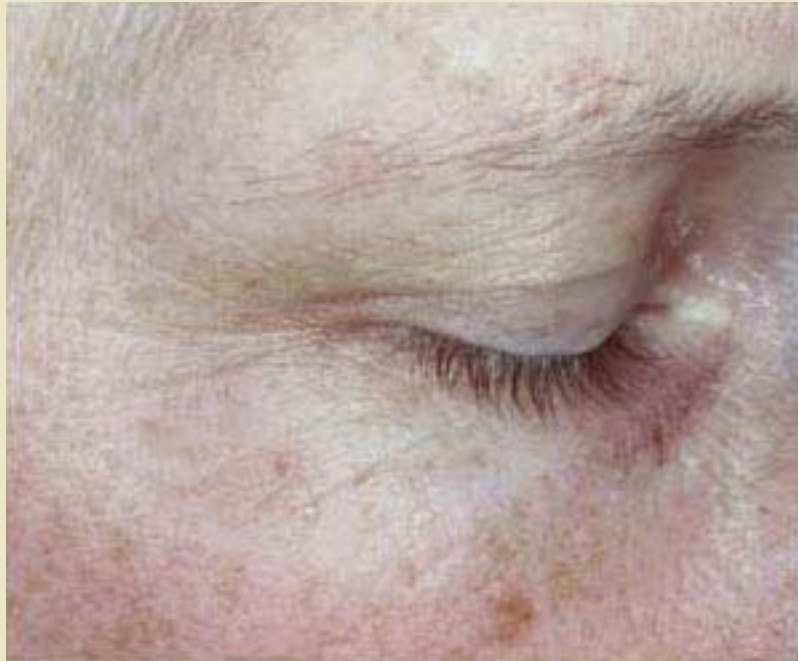
1. Results from single-blind, ½-face, controlled, independent clinical study. Subjects used the product once a day.

# Peptide Protein Technology

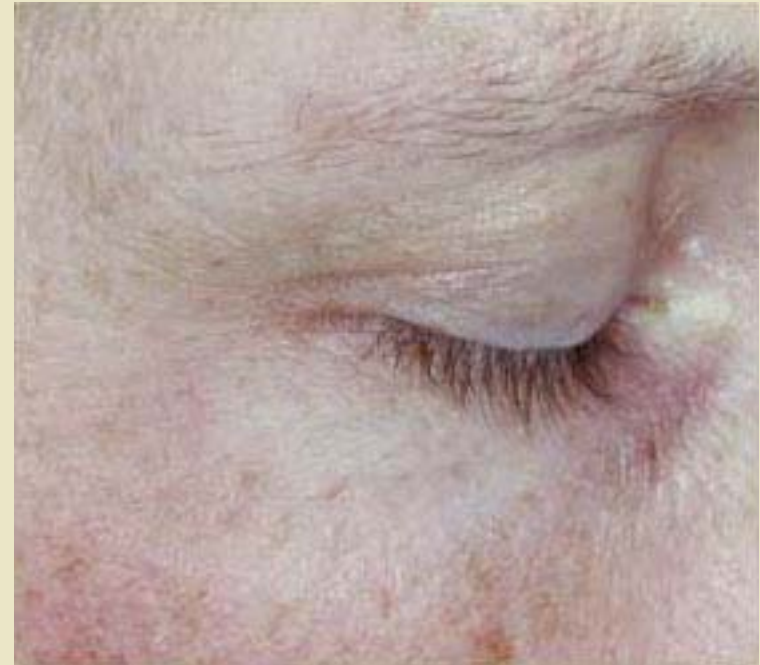
- Long-term Benefits<sup>1</sup>
  - 90% of subjects indicated that after 30 days their face still felt firmer
  - 81% of subjects indicated that they still saw an anti-wrinkle effect at 30 days
  - 78% of subjects continued to see immediate results at 30 days

1. Results from single-blind, ½-face, controlled, independent clinical study. Subjects used the product once a day.

# Enfutox™ Clinical Trial



P15 - Before



P15 -14 Days

P15: Subject person

Date: 8/11/03

Results not typical

# Science

- Dual Protein Technology™ - A union of nature and science for immediate and long-term reduction in the appearance of wrinkles and fine lines
  - Large Protein Technology for Immediate Visible Wrinkle Reduction: The highest level of sustainably sourced, polymerized natural Wheat Protein forms an invisible *tensor* film that dries quickly and immediately eliminates the visible appearance of wrinkles and fine lines. Works under moisturizers and make-up.

# Science

- Dual Protein Technology™ - A union of nature and science for immediate and long-term reduction in the appearance of wrinkles and fine lines
  - Small Protein Technology – PEPTIDES – for Long-term Benefit: Peptides, a technology new to skin care, is based on amino acid/protein science. The result is a long-term reduction in the visible appearance of aging with continual use.

# Science

- Dual Protein Technology™ - A union of nature and science for immediate and long-term reduction in the appearance of wrinkles and fine lines
  - Shaklee's triple-patented Vital Repair+® complex: The backbone of the Enfuselle® skincare line, Vital Repair+® is a wellness complex for your skin. In human clinical trials, it has been shown to release from creams and provide antioxidant protection to the skin.

# Enfutox™

- A unique combination of two cutting edge technologies - Dual Protein Technology™, enhanced with Shaklee's unique botanical complex, Vital Repair+®. Enfutox™ provides a reduction in the appearance of wrinkles and fine lines in minutes and nourishes the skin for a long-term benefit.

# No One Compares

- Some products on the market appear to be “competitors” – only Shaklee has Dual Protein Technology™
  - Products based on peptide technology only
  - Products based on liposome delivery of vitamins and herbals
  - Products that are moisturizers enhanced with targeted ingredients like CoQ10, Cermamides, and Beta Glucan (by the way, Shaklee pioneered Beta Glucan in Enfuselle Calming Complex)
  - Microdermabrasion: Revitalization of the skin through sub-clinical irritation

# Enfutox™ Instant Firming Serum

## How to use:

- Cleanse
  - Use Hydrating Cleansing Lotion, Purifying Cleanser or Gentle Action Cleansing Bar
- Neutralize
  - Use Hydrating Toner or Purifying Toner
- Enfutox Instant Firming Serum
  - Apply a thin layer daily to skin that is clean. Wait five minutes before applying other products.
- Enfuselle repair products, moisturizers or cosmetics

# Enfutox™ Support Materials

- Enfutox Instant Firming Serum, #32530, .68 fl. oz.
- Enfutox Sample Sachets #60747 (pack of 50)
- Enfutox Brochure #74934E and #74935S (pack of 25)
- Fall 2003 Catalog #74920
- October 2003 Hotline – Enfutox Product Profile #65853

Available on the web @ [shaklee.net](http://shaklee.net):

- Enfutox Talksheet
- Enfutox Product Presentation

# Enfutox™



Results not typical. Taken 8/11/03 after five minutes.

# Enfutox™



Results not typical. Taken 8/11/03 after ten minutes.

# Enfutox™



Results not typical. Taken 8/18/03. Seven days after study began.

# Enfutox™



Almost Gone

Results not typical. Taken 8/25/03. 14 days after study began.