

Why Shaklee Products are Different

Did you know? . . .

- **Dr. Forrest C. Shaklee Founded Shaklee Corporation in 1956:**

Dr. Shaklee was a chiropractor who went to school with his friend – the “father” of chiropractic, - B.J. Palmer.

Dr. Shaklee held degrees in nutrition, biochemistry, philosophy and divinity.

He practiced chiropractic until he was 65 years old when he launched the Shaklee Corporation.

His dream was to share products he had spent a lifetime developing for his patients.

He based his company on the Golden Rule and Products made in Harmony with nature.

- **Food vs. Drugs:**

The government recognizes Shaklee nutritional products as FOOD.

Many nutrition companies are considered drug companies.

- **World's Largest:**

Shaklee is the largest provider of vitamins, minerals and herbal products.

It is considered the leader in the nutritional industry.

- **Clinical Testing:**

Shaklee products are clinically tested in randomized, double-blind, placebo-controlled clinical tests conducted by independent laboratories such as Stanford, Harvard, Scripps Institute and George Washington University. Hundreds of these test results have been published in professional, peer-reviewed medical journals such as:

- Journal of the American Medical Association
- The American Journal of Clinical Nutrition
- The Journal of the American Dietetic Association
- The Journal of Applied Physiology
- The American Journal of Cardiology
- The Journal of Nutrition

No other nutrition company has done this. Other companies cite clinical studies; but their own products have never been tested because the law does not require testing. Shaklee goes the extra mile.

- **Balanced Whole Foods:**

Shaklee products are well balanced and are the most natural supplements available. As whole foods, they contain all the known essential nutrients, unknown nutrients, phytochemicals and enzymes.

- **Research & Development.:**

- ☞ Shaklee has its own research and development lab in Hayward, California.
- ☞ A new lab built in conjunction with Stanford University in Palo Alto.
- ☞ Shaklee manufactures its own supplements in a state-of-the-art facility in Norman, Oklahoma.
- ☞ Most companies do NO research and have their products made by the same handful of contract pharmaceutical companies. They simply change the label, the color and the shape – it's all the “same stuff”.
- ☞ Shaklee has spent well over \$ 100 million on research – more than the next 6 largest companies combined.
- ☞ They have over 150 scientists on staff, an advisory board consisting of doctors, professors and scientists from leading universities. Most companies if they have a research staff at all – consist of 2 or 3 people.
- ☞ 176 separate tests for purity, potency and safety on raw materials for a single product.
- ☞ Products undergo 262 quality assurance tests throughout the manufacturing process.
- ☞ All Shaklee product claims have documented scientific research to substantiate them.

Shaklee Products are 100% Guaranteed!

We care about your health, your home, your environment and your future