



Why is Shaklee the Perfect Company?

It's called "The Shaklee Difference"

In 1956 vitamin pioneer Dr. Forrest C. Shaklee, Sr. founded a company based on unshakable values. Those values still hold true today:

Highest Quality, Most Effective Products

- ◆ **Shaklee products contain the most effective natural ingredients.** As Dr. Shaklee said, *"The road to health, happiness, and fulfillment is found in Nature. Our only task is to follow it, stopping along the way to learn Nature's secrets and enjoy her fruits."*
- ◆ **Our product performance is backed by extensive scientific research,** and each product is developed to provide the exact mix of ingredients for promoting optimal health. Shaklee has invested over \$250 million in research and development, backed by independent clinical studies conducted by top researchers.
- ◆ **Shaklee products have fueled world record-breakers** in physical endeavors for many of the 20th century's leading achievements, including Mt. Everest and Arctic expedition and the Daedalus and Voyagers projects.

Highest Testing Standards for Purity and Safety

- ◆ **Shaklee has the highest standards for the quality of our ingredients.** We conduct as many as 83,000 separate tests annually for purity, freshness, potency, and safety.
- ◆ **We only offer products that are scientifically proven to work**---not to capitalize on fads.
- ◆ **The Shaklee Scientific Advisory Board** includes internationally---known physicians and scientists.



Uncompromising Commitment to the Environment

- ◆ **Shaklee became the nation's first Climate Neutral™ Certified enterprise in 2000** by completely offsetting its greenhouse emissions, resulting in a net zero impact on global warming. Shaklee's innovative approach to protecting the environment has received numerous awards.
- ◆ **We created the first biodegradable cleaner, Basic H,** which was chosen as an "Official Earth Day" product in 1990
- ◆ **Our award-winning, environmentally state-of-the-art world headquarters** is but one testament to our commitment to the environment.



Satisfaction Guaranteed

- ◆ **All Shaklee products are backed by a 100% satisfaction guarantee.** (BestWater® and AirSource® are covered by their own appliance warranties.)

For Further Information

Please Contact:

